

Privacy Policy

netspecs.camcar.com

INTRODUCTION

We respect your privacy. This Privacy Policy describes how Camcar Innovations and its affiliates (“Camcar” or “we”) handle information collected through our website and/or any social media page or other webpage we maintain or provide that contain a link to this Privacy Policy (“Website”).

This Privacy Policy is subject to our [Terms of Use](#) . We may update this Privacy Policy from time to time, as specified in the “Changes to This Privacy Policy” section below. Please read it carefully.

INFORMATION COLLECTION AND USE

Camcar may ask you for certain personally-identifiable data to provide you with the products or services you request, to contact you, to identify you while interacting with our Website, or while using Camcar services. We collect this information for the purpose of identifying and communicating with you, responding to your requests/inquiries, servicing your purchase orders, and improving our Website.

We use your data to provide and improve the Website, as well as our products and services. We will not use or share your information with anyone except as described in this Privacy Policy. By using the Website, you consent to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our [Terms of Use](#).

You can always refuse to supply personally identifiable information, with the caveat that doing so will likely prevent you from engaging in certain Website activities.

Contact submissions. When you use a Website contact form or send us an email using functionality provided on a Website, we collect the information you submit, such as your name, email address, title, company name, and any message. We process this information to evaluate and respond to your request. We may also use the information to improve our Websites or other aspects of our products and services and to contact you (consistent with applicable law) concerning related products and services that may be of interest.

Email Subscriptions. When you subscribe to receive email messages from us, we collect your name, email address, and any related details you submit. We use that information to send you email messages containing news and other updates relevant to the topics for which you have subscribed and to contact you (consistent with applicable law) concerning related products and services that may be of interest.

Communications. We receive information generated or received through your communications with us. For example, we may receive your name, email address, address, telephone number, job position, and other contact information, as well as the content of your communications with us and/or interactions with our pages on social

media. We process this information to respond, as part of our normal business operations.

Automatic data collection: Cookies and related technologies. When you visit our webpages (other than social media pages), we and our third-party partners, such as content feeds (e.g., LinkedIn® and YouTube®) and analytics providers including Google Analytics, collect information by automated means, such as the use of cookies, web beacons, and web server logs. The information collected in this manner includes IP address, browser characteristics, device IDs and characteristics, operating system version, language preferences, referring URLs, and information about the usage of our Websites and emails. We may process this information to determine how many users have visited webpages, viewed content, or opened messages or alerts, and we may also use such information to improve the performance of the Websites and to prevent fraud. In some cases, our third-party partners may process information collected by such cookies. With respect to any social media pages that we may use, please see the privacy policies and any cookie policies of the applicable social media providers as to their automated data collection practices.

As indicated above, we, like many other website operators, currently use Google Analytics to collect and process certain Website usage data. To learn more about Google Analytics and how to opt out, please visit www.google.com/policies/privacy/partners/.

Our third-party partners may collect and combine information collected on the Websites with other information about your online activities over time, on other devices, and on other websites or apps, if those websites and apps use or share data with the same partners. You may be able to change a web browser's settings to block and delete cookies when you access a Website through that web browser. However, if you do that, the Website may not work properly; also, we will still receive basic information (such as last URL visited) when you navigate to the Website. Note that our Websites do not respond to browser do-not-track signals.

INFORMATION SHARING

Camcar may make full use of all information that is de-identified or otherwise not in personally identifiable form. We may also make full use of all user-generated content you submit to us, in accordance with our [Terms of Use](#).

Affiliates. We share information, including personal information, with Camcar's subsidiaries and affiliates, and any successors thereto.

Related Parties. We share information, including personal information, with related parties, including, but not limited to, vendors, consultants, contractors, and service providers, that process such information to perform services for us in connection with the Website or our other business operations. For example, we share personal information with service providers that process such information to assist us with our marketing and advertising campaigns.

Legal and similar disclosures. We may share personal information if we believe doing so is required or appropriate to comply with legal requirements and law enforcement requests (such as a court order or subpoena), comply with legal process (such as discovery), or protect your, our, or others' rights, property, or safety.

Merger, sale, or other asset transfers. If we are involved in a merger, acquisition, major financing, reorganization, bankruptcy, receivership, sale of company assets, or transition of service to another provider, your personal information may be shared under an obligation of confidentiality in connection with the negotiation of such transaction, and your personal information may be sold or transferred as part of such a transaction.

International Data Transfers. Your information, including personal data, may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those from your jurisdiction. If you are located outside the United States and choose to provide information to us, please note that we transfer the data, including personal data, to the United States and process it there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer. Camcar will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your personal data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other information.

Information Security: The security of your data is important to Camcar, but remember that no website, mobile application, database or system, or method of transmission over the Internet, or method of electronic storage is 100% secure or “hacker proof.” While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security. You can help keep your data safe by taking reasonable steps to protect your information against unauthorized disclosure or misuse.

Retention of your personal data: We retain your personal data for as long as necessary to fulfil the purposes described in this policy, unless otherwise required by law. For example, we keep your account profile information for as long as you keep your Netspecs account, but we may keep your order history longer to comply with legal obligations. Where required, we will anonymize or dispose of the information we collect when we no longer need it for the uses described above.

Managing your personal data, content, and notifications: You may contact us, as provided below, to learn about how to access, review, correct, update, or delete the information about you in our records. We may need to retain certain information for recordkeeping purposes, to complete any transactions that you began prior to your request, or for other purposes as required or permitted by applicable law. Where we have obtained your consent for the processing of your personal data, you have the right to withdraw your consent at any time. If you have a request regarding your personal data, please contact us. Contact details can be found below.

Links to Third Party Websites. Web pages on a Website may contain links to third-party websites such as those maintained by our distributors and sales representatives. While we try to provide links only to websites that share our standards

and respect for privacy, this Privacy Policy does not apply to the practices of third-party websites, and we are not responsible for the content or the privacy practices employed by those other websites.

California Privacy Rights. We comply with the California Online Privacy Protection Act (“CalOPPA”). If you are a California consumer, you have the right to request access to the personal information we have collected about you in the last 12 months. You may make requests by contacting us as described above. Subject to certain exceptions under the law, you have the right to request that we delete any personal information we have collected from you. We will not discriminate against you in product quality, pricing, goods, or services if you choose to exercise your rights under the CalOPPA.

International Privacy Rights. Camcar is organized under the laws of the United States. This Website is primarily directed to visitors who are in the U.S. Our use of personal information is subject to applicable U.S. privacy laws. However, we also comply with the European Union’s General Data Protection Regulation (“GDPR”) with respect to personal information that is collected via our website. If you are visiting our websites from outside the U.S., please be aware that you are sending information (including personal data) to the U.S., where our servers are located. That information may then be transferred within the U.S. or back out of the U.S. to other countries. For visitors from the European Union, countries outside of the EU (such as the U.S.) may not necessarily have data protection laws as comprehensive or protective as those in your country of residence.

COPPA Compliance. We comply with the Children’s Online Privacy Protection Act (“COPPA”). Only persons age 18 or older have permission to access our Website. The Website does not address anyone under the age of 13. The Website is not directed to children under the age of 13. As a result, the Website does not request or knowingly collect personal data from individuals under the age of 13. If you are not 13 or older, you should not visit or use our Website. If Camcar learns that personally identifiable information of persons under 13 years of age has been collected on the Website without verified parental consent, Camcar will take appropriate steps to delete the information.

Changes to Privacy Policy. This Privacy Policy is effective as of March 1, 2021 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page. Applicable law and our practices change over time. We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically, as when we decide to update our privacy policy, we will post the changes here. Your continued use of the Websites and Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy. We strongly encourage you to read our privacy policy and keep yourself informed of our practices.

Contact Us. If you have questions or concerns related to this Privacy Policy or our information practices, would like to update or correct information you have provided or would like to opt-out of promotional communications from us, please contact us at privacy@camcar.com.